

Kentfield School District
Safe Routes to School Task Force Meeting Notes

Thursday, September 4, 2025

9:30 AM – 11:00 AM

[VIEW RECORDING - 95 mins \(No highlights\)](#)

Participants

- Meredith Brewer – Parent Volunteer
- Gwen Froh – MCBC/SR2S
- Sandy Guldman, Friends of Corte Madera Creek Watershed
- Wendy Holmes – Kent MS Assistant Principal
- Erin Kahn – Parent Volunteer, Co-Coordinator Kentfield Task Force
- Wendi Kallins – SR2S
- Andrew Kingsdale – Parent Volunteer, Co-Coordinator Kentfield Task Force
- Susannah Mrasek – Aide to Supervisor Colbert
- John Neville – Marin DPW
- Kimberly Overton – Marin County Planning
- Caitlin Russo – MCBC/SR2S
- Sahar Shirazi – Marin County Planning
- Jen Shriber – Parametrix/SR2S
- Sharanya Varma – Parametrix/SR2S
- Cass Walsh – Basich Assistant Principal
- Melanie Wollenweber – Greenbrae parent

Overlay Maps Next Steps (Sharanya Varma)

Sharanya presented a comprehensive analysis of school safety issues across Marin County, using data from walk audits, task force meetings, and community feedback to score 232 issues across 50 schools. The scoring system, which considers factors like safety, equity, and impact, identified 14 issues across two Kentfield schools, with the highest-scoring project earning 27 points. The analysis will guide walk audits and corridor plans, with the Kentfield task force set to review and select priority projects for implementation.

The group discussed the analysis and its findings, mentioning that Acacia was not on the list. This is due to the fact that the prioritization process applies to long-standing infrastructure issues but Acacia is more of an enforcement or behavior change issue. Wendi noted that other infrastructure issues that are easier fixes could be resolved outside of this process and therefore wouldn't rise to the top in terms of priority.

The group agreed to provide detailed information about the issues and schedule a follow-up meeting with county representatives to discuss priorities.

Marin County School Access Safety Action Plan (Jen Shriber)

Jen presented a new TAM project called the Marin County School Access Safety Action Plan, which aims to address road user safety for students traveling to and from school. The project, funded by a federal grant, will analyze crash data over the past 10 years, identify high injury



networks, and identify up to 10 school travel areas for safety audits and improvements. The plan will also develop a safety toolkit for countywide use and include stakeholder engagement throughout the process. The project is expected to be completed by the end of next year, with various outreach and engagement opportunities for the community along the way.

The group discussed data collection for the project, with Jen explaining they use California's state crash database for reported incidents. Andrew suggested creating a community incident reporting system, while Melanie confirmed they already maintain a spreadsheet for tracking safety concerns. The discussion included exploring potential tools for incident reporting, with Wendi mentioning the county's Vision Zero program and Caitlin suggesting the Citizen app as a model.

Jen then presented the Street Smarts campaign, which will run from September 29 through November 14, including banners, yard signs, and social media components to promote safe road behaviors.

Street Smarts (Jen Shriber)

Jen provided details on the upcoming Street Smarts education campaign, which will run from September 29 to November 14, featuring banner rollouts, school and yard signs, and social media messaging about road user safety. Wendi and Jen discussed the program's components, including the distribution of materials and templates for newsletters and social media posts. See the Street Smarts website for more information: <http://streetsmartsmarin.org/>.

Acacia Update (Erin Kahn)

The group discussed ongoing issues at Acacia Street, where parents and caregivers continue to disregard "no parking" signs during drop-off hours. Meredith and Cass, who have witnessed the problem firsthand, explained how the narrow street poses safety risks for children walking and biking, while also hindering emergency vehicle access.

The group discussed previous mitigation efforts including sandwich boards and cones that needed to be moved by volunteers. John reiterated that a formal agency would need to be responsible for any physical barrier that needed to be moved four times each school day. Meredith and Wendi explained that while there were willing volunteers, the county and school district were unable to provide consistent support for the program. Kimberly suggested exploring quick build funding or opportunities through the Vision Zero plan process for a more sustainable solution.

Susannah offered to contact the sheriff to request increased enforcement, as the current presence of law enforcement hasn't deterred illegal parking. After the meeting she reported that the Sheriff had been contacted.

Corte Madera Creek Update (Sandy Guldman)

Sandy provided an update on creek wall modifications, which will occur next summer. She mentioned an opportunity to redirect the bike path to the other side of the creek to improve safety for students. This will require funding for an ADA-accessible approach to the bridge. Sandy will coordinate with Kimberly on this.

Safe Routes Activities (Gwen Froh)

Gwen provided information on updates and planning for various school safety and educational

initiatives, including a new volunteer coordinator working with Bacich, Kaitlin Russo.

She shared dates for fall events, including Walk and Roll Wednesdays and Ruby Bridges Day. She also shared online e-bike safety resources such as the e-bikers pledge and parent-student contracts. Gwen brought up a potential parent-student e-bike behavior change program to be hosted in October or November. Participants expressed interest in the program and agreed to follow up on communication strategies, with Cass suggesting that Gwen share information through district newsletters.

Next Steps

- Wendi will coordinate an interim neighborhood captain meeting to go over issues and prioritization more thoroughly
- SR2S will review past Acacia recommendations and provide a list of potential solutions to the group
- Gwen will follow up with Wendy on the potential e-bike parent-student behavior change class and share e-bike safety information through district and supervisor newsletters

Next Meeting Date

- January 15 at 9:30 AM