

Reed School District

Safe Routes to School Task Force Meeting Notes

Thursday, September 12

10:00 AM – 11:30 AM

Participants

- Alice Fredericks – Tiburon mayor, TAM representative
- Gwen Froh – SR2S/MCBC
- Matthew Hartzell – WTB/TAM
- Rebecca Hermanski – Del Mar SR2S Rep
- Nicole Hindley – Reed SR2S Rep
- Chuck Hornbrook – Parks Open Space & Trails Commission
- Jennifer Imbimbo – Aide to Supervisor Stephanie Moulton-Peters
- Wendi Kallins – SR2S
- Kathy McLeod – Crossing Guard Supervisor
- David Parisi – SR2S/Parametrix
- Jack Ryan – Tiburon Town Council
- Jen Shriber – SR2S/Parametrix
- Michael Song – Del Mar Assistant Principal, RUSD representative
- Kimberly Stern - Resident

Safe Pathways Projects (Jen Shriber)

TAM is issuing a call for Safe Pathways projects at the end of the month. Large projects will be funded up to \$450,000, and small projects will receive funding up to \$75,000. Safe Pathways funds construction projects but can also include funding for design.

Parametrix presented Tiburon projects on behalf of the Town. The Town plans to submit a 'large project' application for improvements to Kleinert Way behind Reed Elementary School. The project includes sidewalk infill, existing crossing improvements, and a new raised crossing. It will also reconfigure the on-street parking on Kleinert Way from perpendicular to angled. Task force members recommended that the Town check to see if any future work at the corporation yard would impact this project; as well as seeing if the Ranch and BTTC have any insights into the improvements.

Concepts for a small project at Cecilia and Blackfield are still under development. Parametrix will work with the Town to see if a traffic circle would be appropriate for this intersection.

Street Smarts Communications (Jen Shriber & Wendi Kallins)

Jen Shriber gave an overview of Street Smarts, an annual safe behavior education



campaign that is part of the SR2S program. It features messages to educate the public on safe behaviors for drivers, pedestrians, and bicyclists. The campaign features banners that will be displayed around the County, yard signs, and a social media component. This year's campaign will run from September 23 to November 15. For more information, visit the Street Smarts website at <http://streetsmartsmarin.org>.

Wendi Kallins explained that people can also help share the message through social media. The Street Smarts website features a [Social Media tab](#) with newsletter templates, graphics, and email signatures that can be downloaded and shared. Wendi will also share a 'tip of the month' starting in October to keep the messages circulating outside the campaign dates.

Task force participants offered to share the messages through the School District, PTA, and individual school sites. Each school writes its own newsletter. Michael offered to share Street Smarts messaging with the communications staff at each site. Wendi can reach out to Micky Hovell with the District PTA; Rebecca also offered to reach out to the individual school PTO presidents. Wendi can contact Lee Stefani for the Town newsletter, which is sent out periodically.

Education & Encouragement

Fall Programming

Gwen Froh discussed the latest updates around SR2S education and encouragement. The program has developed a video, PowerPoint presentation, and other information for back-to-school nights encouraging parents to walk, roll, and carpool with their students. The Buddy Up contest is currently live, and people can nominate students until November 15. Fall events include Walk & Roll Wednesday, International Walk & Roll to School Day, and Ruby Bridges Day. SR2S has a Vitamin D theme for the year, encouraging students and families to reap the health benefits of active transportation to school.

Looking ahead to the spring, SR2S will run a carpool campaign December through February, when rainy weather can discourage walking and biking. There will also be a celebration in the spring as SR2S turns 25.

A very successful event was held at Reed yesterday. Participation was so high that volunteers ran out of pencils to give to students.

E-bike safety classes are usually held in spring but can be done earlier on request.

E-Bike Registration

Michael described the bike registration system at Del Mar. All bikes are required to be registered in order to park on campus. Registration can be done through forms and regular newsletter messaging. The school will send out communication in September banning anything that can be modified from campus based on Tiburon police department research.

Coming laws will put the onus on manufacturers to not create e-bikes that can be



modified. AB-1778, Assemblymember Connolly's bill, is on the governor's desk for signature. This bill is focused on class II e-bikes. It would require helmets for all riders and restrict class II use to people 16 years or older. The bill calls for a two-year pilot starting January 1, 2025 in Marin County, and jurisdictions would need to opt in to the pilot.

Tiburon Infrastructure and Safety Study (David Parisi)

The Town just kicked off a study of operations and safety on Tiburon Blvd, Trestle Glen, and Paradise. The study will be carried out by Parametrix. It will analyze existing operations and make recommendations to ease congestion, improve safety, and increase multimodal access. Included in the recommendations will be a focus on the Tiburon/trestle Glen intersection. Recommendations here could include traffic signal updates, a roundabout, or other treatments. The study will also consider all four schools and the role of school-generated traffic. Stay tuned for public outreach, including a workshop and online survey, later in the fall.

Task Force Representative Clarification (Wendi Kallins)

Following a task force member request, Wendi provided clarification on the roles of some participants in the task force meeting. She noted that Safe Routes staff, including herself, Parametrix, and MCBC, were participating as paid consultants of TAM. Parametrix is also conducting the traffic study mentioned above and are doing so as consultants of the Town. Other task force members, including school/district staff and WTB-TAM, also participate as part of their paid roles for those particular organizations. Everyone else are volunteers.

New Issues

Tiburon Boulevard Path Connections

Kimberly noted that at several locations, including Trestle Glen, the path connects to Tiburon Boulevard without tactile ADA warning pads or any other markings. As a result, students tend to push right up to the street and get too close to the moving vehicles. She inquired if the ADA warning pads, striping, or signage could be added to encourage students to stay back from the street. Nicole offered to connect her to David Eshoo at the Town to discuss potential improvements.

Tiburon Bike Train

Interest was noted in reviving volunteer-led bike trains to schools. It was recommended to start small with neighborhood volunteers leading rides, and then consider applying for grant funding if the program expands. SR2S can provide safety training for volunteer leaders.

Next Steps

- The Town will connect with Jessica Hotchkiss (The Ranch), the BTTC, and the Reed principal to learn about any feedback or potential impacts to pick-up/drop-



off from the Kleinert Way concept.

- David E connect w/ Jessica Hotchkiss to see how staff use the crosswalk, how improvements would change things
- Parametrix and the Town will discuss the possibility of a traffic circle at Cecilia and Blackfield
- Wendi will connect with Michael, Micky Hovell, Rebecca, and Lee Stefani to publicize Street Smarts messaging.
- Nicole will connect Kim to David Eshoo

Next Meeting Date

- January 30 at 10 AM

