



Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Our club, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ , in conjunction with Safe Routes to Schools will be encouraging walking, biking, and carpooling throughout the 2017-2018 school year.  Our actions will help to reduce traffic and make our streets safer while promoting eco-friendly transportation alternatives in Marin county.

To encourage this, we will be hosting contests and welcome tables with incentives for students who walk, bike, or carpool to school.  Would you please donate items for our event?

Date of Event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, Name of Event:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Gift certificates: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, or Food: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ would be very appreciated.

Safe Routes to Schools is currently working with 50 schools and 20,000 students throughout Marin with a goal of reducing Marin’s carbon footprint and improving health through everyday physical activity. Donations from contributors like you help students realize that our local community supports their actions to make a difference.

For your records, our school’s tax id # is: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. All donations are fully tax deductible. Safe Routes to Schools is a program of the Transportation Authority of Marin and implemented by the Marin County Bike Coalition, a 501(c)(3), id#\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Additionally, we will recognize your business in our Safe Routes to Schools e-newsletter which reaches thousands in our community.

Thank you in advance for your consideration and generosity. I will follow-up with you next week.

*Safe Routes to Schools, 733 Center Blvd., Farifax, CA 94930*

*Teen Coordinators: Gwen Froh* [*gwen@marinbike.org*](mailto:gwen@marinbike.org) *or Lou Goodwin* [*lou@marinbike.org*](mailto:lou@marinbike.org)

