



**Sign up for a one-day training
on Safe Routes to School**
wendi@marinbike.org



The Workshop

A Safe Routes to School training workshop will bring together school officials, transportation professionals, law enforcement officers, advocates and parents at a one-day workshop that provides a clear blueprint for how to develop a successful SR2S program for your community.

The workshops are interactive and focus on creating and sustaining local SR2S programs.

Each workshop attendee will receive the NHTSA "Safe Routes to School" guidebook and will participate in exercises ranging from event planning and classroom education to identifying barriers to walking and bicycling and creating Safe Streets.

Safe Routes to School Training Workshop

Would you like to:

**Reduce traffic congestion
around schools?**

**Increase the physical activity
of your children?**

**Create a safe environment for
everyone to walk and bike?**

SR2S

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on Safe Routes to School**





The Trainers

■ Wendi Kallins

Wendi Kallins is a nationally recognized expert on Safe Routes to School. She is the creator and program director for the award-winning Safe Routes to School program in Marin County, California, and is the author of the National Highway Traffic Safety Administration’s SR2S toolkit. She has trained and consulted with communities across the country on Safe Routes to School.

■ Paul Zykofsky, AICP

Paul Zykofsky, AICP is the director of land use and transportation programs at the Local Government Commission, based in Sacramento, California. He has more than 10 years of experience working with local jurisdictions on creating more livable communities and is a frequent presenter at local, regional and national conferences. Zykofsky is fluent in Spanish and can also conduct bilingual training workshops.

Kallins and Zykofsky are both nationally certified Safe Routes to School workshop facilitators.

■ For more information

Wendi Kallins
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Safe Routes to Schools

Safe Routes to School – SR2S, for short – will increase the number of children walking and biking to school while reducing traffic.

It’s Easy Using the 4 E’s: “Education, Encouragement, Enforcement and Engineering.” Safe Routes to School addresses health and safety issues for children while improving the overall environment for everyone.

Safe Routes to School is an ideal way to address the growing obesity epidemic and can be a key component of your school’s wellness policy.

With new federal funding in place, this is the best time to find out how to implement Safe Routes to School in your community.