



GRADE 2

Time: one class period

Stop! Look! Listen!



is a lesson addressing the tendency of children to “dart out” into traffic, the behavior which statistically causes the greatest number of injuries for child pedestrians. The lesson uses direct instruction, NHTSA’s video *Safe Crossings With Willie Whistle*, modeling and practice. Children will learn to stop at every edge, look left, right, then left again, listen for cars and only cross if it’s clear.

Time: one class period

Walk Around the Block



is the follow up activity to the classroom lesson *Stop, Look and Listen* which gives students a real world exercise in safe street crossings. The class is broken down into groups of 5-7 students; each group is supervised by 2 adults. A route through the neighborhood adjacent to the school is mapped in advance. The objective is to give students the opportunity to practice safe street crossings under the variety of circumstances covered in the classroom lesson, such as crossing from in between parked cars.

GRADE 4

Time: One Class period

Helmet Safety



is a demonstration-based lesson which teaches how a helmet works and proper helmet fit. The lesson uses the “egg drop” method of showing the effectiveness of a helmet and the short video documentary, *Travis’s Story* to illustrate what can happen if you don’t wear a helmet. We give the students an opportunity to share experiences they have had with crashes or close calls; we then ask them if their helmet kept them from being hurt worse. Sharing and hearing personal stories about how their helmets kept them from being more seriously injured has a significant impact on student’s attitudes towards helmet use.

Time: One Class Period

The Traffic Safety Game Show (Grade 4)



is based on the TV game show Jeopardy, with four different categories: Walk this Way, Rules of the Road, Safe Cycling and Celebrity Cyclists. Questions cover safe walking and biking behavior, traffic laws and cyclists who serve as role models.

Time: 45 minutes to 1 hour

— 40 students at a time

The On the Bike Challenge,



formerly the Bike Safety Rodeo, has been redesigned to combine activities so that the drills which practice balance and control build on one another, emphasizing how we use different skills together in order to stay safe in traffic. There are a total of four courses which challenge students to exercise their on the bike abilities. The principal course is Safetyville, which simulates on street riding, practicing actual traffic situations.

GRADE 4

Time: two 15 minute segments

The Safety Assessment



evaluates students knowledge of traffic safety before students receive instruction and again at the completion of the three classes. This data helps us understand the areas we need to address as well as to know if we are effectively reaching them with the information they need.



GRADES K-5

Time: one class period

Safety Art



prepares children for International Walk to School Day. The lesson reviews the four most fantastic reasons to walk and ride and the six simple steps to staying safe. The children make large banners to place at staging areas and in front of schools and picket style signs for children to carry. Making these signs gets kids excited about the event and equips them with a device which makes them more visible.

GRADE 6

Time: one class period

The Tricky Traffic



PowerPoint presentation is a game the whole class plays. Images of local traffic situations challenge students to explain the safest way to navigate places they recognize. The middle school level is an age at which children are more independent so they need to appreciate that the way they function in traffic could mean life or death. This is also a stage of development that is prone to recklessness and risk taking, making them resistant to messages about safety and responsibility. Employing technology helps to get their attention; using PowerPoint we have created an activity which appeals to their high tech sensibilities, is interactive and very flexible.

GRADE 10

Time: one class period

Share the Road



is a "drivers ed" lesson focusing on the need for motorists to consider other road users. Tenth Graders are looking forward to earning their driver's licenses. By partnering with drivers education programs we are delivering information about how, as car drivers they need to consider children in traffic. We feel it is important to focus on this age group with this message because children often behave erratically on the road and new drivers need to understand the special attention driving around kids requires.