

# PRINCIPAL ENGAGEMENT

## Pathway to a Successful SR2S Program

### **Be Visible and Be Involved**

Join parent volunteers by greeting students at welcome tables to show your support for the SR2S program. Your presence helps to motivate family participation and supports volunteer leadership. Acknowledge students at Assemblies or other school-wide events.

### **Communicate Frequently**

Remind your community about the benefits of green travel to school. Post events on your school calendar, and if your school has an automated communication system (e.g. text messaging), include SR2S event reminders.

### **Attend Task Force Meetings**

Have Administration and Parent volunteer representation at Safe Routes to Schools Task Force meetings. Identify safety concerns along routes to schools and have those communicated at the meetings. Stay informed of progress made to address concerns. Create maps of recommended routes to schools.

### **Host Events and Contests**

Engage students and their families to make green travel a habit. Embrace our "Walk and Roll Wednesdays," annual contests, and National and International Walk/Bike days. Create a healthy campus by reducing cars and idling.

### **Schedule SR2S Classes**

Request your PE teachers to host 2<sup>nd</sup>, 4<sup>th</sup>, and 6<sup>th</sup> grade pedestrian and bike safety classes. Inquire about free Family Biking workshops for students and parents. Contact [Peggy@marinbike.org](mailto:Peggy@marinbike.org)

### **Recruit Volunteers**

Parents and teachers enjoy volunteering and being part of the SR2S community; they are supported by SR2S staff. Recruit volunteers at your parent meetings.

### **Declare Your SR2S Commitment**

Announce at your school that you are committed to the SR2S program. Encourage families to walk, bike, carpool or bus to reduce traffic and pollution around school and to wake up students' brains for learning.

