The Pollution Punch Card contest rewards students when they choose Green Ways to School – walking, biking, and can include carpooling and bus or transit. The card features the pollution gremlin which hovers over the Marin landscape. When the student arrives at school at designated “punch card days”, the gremlin is “punched out” of the card leaving the air clear. The card is designed to be hooked onto a student’s backpack.
Frequent Rider Miles (FRM) is an opportunity for students to track their Green Ways to School individually. Each student is issued a card on which they track of each time they walk, bike, carpool, or ride the bus to and from school. As the students accumulate points they can get rewarded, whether walking, biking, taking the bus or carpooling. A raffle is then held at the end of the contest for all participants to further reward the students (see guide on how to obtain prizes).

The Basics

Once you have obtained permission from your principal for running the contest, recruit volunteers to help you out. Volunteers can help you distribute and check the cards, and promote the contest. Each student should receive a card and instructions on how to play the contest. Be sure to provide teachers with instructions as well. A sample is included with this guidebook. Every time a child walks, bikes, carpools or rides the bus to school they mark a / ; for going home they mark it with a \ so that both ways makes an X. Each slash is one point and an X is two points. Once a week establish a set time and place where students can have their cards checked and get their reward. Set up a date and time at the end of the contest to hold the raffle. This can be at an assembly or a special gathering during recess or lunch. Be sure to publish the names of the contest winners in your school’s newsletter.

Frequent Rider Miles is a program of Safes Routes to Schools, a project of the Transportation Authority of Marin.
THE GOLDEN SNEAKER AWARD is a challenge between classes that rewards the class with the greatest number of students who walk or bike to school. Those who carpool or ride the bus to school can also play. Up to six classes at a time can participate. You can open it up to any classes in the school or designate certain grades to challenge each other. Students’ hands are stamped as they come to school with the golden shoe stamp. The tracking chart is then stamped with the Golden Shoe for every five students who participated. The class with the most participation overall wins the Golden Sneaker Award and gets to display their award throughout the month. The class then celebrates their achievement. This contest fosters teamwork and allows students who cannot walk or bike to school to participate in this group transportation contest.
**Go Green!**

**CLASSROOM CHALLENGE**

**THE GREEN WAYS TO SCHOOL CHALLENGE** is a classroom competition. Each classroom receives a tree poster and leaves. Each day of the 2 week contest, the teacher counts the number of students who took a green way to school by walking, biking, carpool or bus. That number is put on the leaf cluster. At the end of the week, the total number is put on the acorn which is turned into the office. The team leader is the squirrel collecting the acorns and records the results on a provided spread sheet. The class with the highest percentage of green trips at the end of the contest period wins a trophy.
Active4.me uses a scanner to record each student as they arrive who takes a green way to school which automatically goes to an on line tracking system. You can then get instant results for the day which provides results including number of green trips, CO2 reduced, gallons of gas among other stats. The program is best set up with each student registering. However, it can also be used without registration but you get less detailed information. Safe Routes to Schools provides scanning tags and scanner. However, there is also a phone app which can be used if you have good cell phone service at your school.