

# SchoolPoolMarin.org



**school~pool** *n* a group made up of two or more families who share in getting their children to school together by 1. carpooling 2. walking 3. biking, or 4. taking the bus together. – *v* to travel to school together in a SchoolPool.

## SchoolPool Marin TripShare Service

**SchoolPoolMarin.org** is an online referral service from Safe Routes to Schools that connects families to travel to school together.

**Registering is easy and free.** Once a parent/guardian registers online, the TripShare system provides a match list of other interested families who travel the same route to their school. The parents then contact each other to discuss carpooling, walking, biking or introducing their kids to be bus buddies.

**SchoolPoolMarin.org provides tips** for getting started and maintaining SchoolPools and tracks reductions in greenhouse gases and miles traveled to Marin schools. And there are incentives to participate.

**Less CO<sub>2</sub>! Less Traffic! It's Healthy! It's Fun!**



### Why a special SchoolPool campaign in Marin County?

- Transportation accounts for 62% of Marin's greenhouse gas emissions – compared to 40% statewide.
- Up to 28 pounds of carbon dioxide are emitted for every gallon of gasoline burned.
- Up to 26% of morning traffic consists of parents driving their children to school.



### SchoolPooling benefits to families and the community:

- Fewer car trips means reduced greenhouse gases and other pollutants.
- Less traffic congestion improves safety on our streets for kids to walk and bike to school.
- Parents save time and money by driving less.
- Fewer cars in the school parking lot means greater safety for children.
- Walking and biking provide much needed exercise and establish healthy habits.
- When kids walk and bike, they arrive at school awake and ready to learn.
- SchoolPooling is a great way to make new friends.

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MARIN COMMUNITY FOUNDATION

