

Green Ways to School



green · ways · to · school *n (a movement)* a campaign from Safe Routes to Schools to reduce **1. car trips, 2. greenhouse gases, and 3. traffic congestion** around Marin schools by encouraging walking, biking, carpooling or taking the bus to school.

Green Ways to School is a campaign from TAM's Safe Routes to School program to reduce car trips, greenhouse gases, and traffic congestion around Marin schools by encouraging walking, biking, carpooling or taking the bus to school.

The campaign is funded by a \$175,000 grant from the Marin Community Foundation's Climate Change Initiative and features the new SchoolPool on-line trip sharing program at www.SchoolPoolMarin.org.

All Marin County parents and guardians can register at www.SchoolPoolMarin.org to request a matchlist of other families interested in forming a "schoolpool" to carpool, walk, bike, or take the bus together to and from school.

In addition to the SchoolPoolMarin program, the Green Ways to School campaign offers school and classroom challenges and incentives to decrease automobile travel and increase greener travel options.

While Marin County has a reputation for environmental stewardship, our carbon footprint exceeds the national average. Sixty-two percent of the County's emissions result from the transportation sector. Up to 26 percent of morning traffic in Marin consists of school-related trips.

Support for the Green Ways to School Campaign and the SchoolPool Marin TripShare program is provided by a generous grant from the Marin Community Foundation as part of their Climate Change Initiative, funding from the Transportation Authority of Marin and in partnership with the Marin County Office of Education.