

QUIZ

1. True or False? Marin County residents care deeply about the environment.
2. True or False? Marin has a lower carbon footprint than the national average.
3. 62% of Marin's Greenhouse gases are caused by:
 - a. Energy Use
 - b. Transportation
 - c. Desalination Plant
 - d. All of the above

Answers: 1. True. 2. False – Marin's carbon footprint is higher than the national average.
3. b. Transportation

Green Ways to School Challenge



Win Cash!

Schools participating in the Green Ways to School Challenge will strive to increase its green trips to school by the end of the 2009–2010 school year. Safe Routes to Schools (SR2S) will donate from \$500–\$2000 to the winning schools.

What is a Green Trip?

A Green trip is traveling to school by walking, biking, carpooling or taking the bus. Someone who parks their car at least a 7–10 minute walk away from school can qualify as walking. Carpooling must be two or more families. The on-line SchoolPool program can assist parents in finding others to carpool, walk, bike or bus together. Even if you already walk or bike, you can use the SchoolPool network for those stormy days when you need a carpool. Go to www.SchoolPoolMarin.org.

How to Enter

All Marin County Schools are registered on the SchoolPool web site at www.SchoolPoolMarin.org. Encourage your parents to sign onto the web site where they will have a chance to enter their routine school trips and earn incentives for themselves.

Student Surveys

To qualify for the challenge, your school must administer the Safe Routes to Schools Student Tally Surveys. If your school did not administer the survey in the fall of 2009, then you can still submit a survey by February 15, 2010. Schools will then be asked to administer the survey again in May, 2010. To get a survey package contact Peggy@marinbike.org

Stay Tuned

The Green Ways to Schools Champions will be announced at an awards ceremony before the end of the 2010 school year.

- Fewer car trips means reduced greenhouse gases and other pollutants.
- Less traffic congestion improves safety on our streets for kids to walk and bike to school.
- Parents save time and money by driving less.
- Fewer cars in the school parking lot means greater safety for children.
- Walking and biking provide much needed exercise and establish healthy habits.
- When kids walk and bike, they arrive at school awake and ready to learn.
- SchoolPooling provides social connections for adults and kids.

SchoolPoolMarin.org



Find a Match at SchoolPoolMarin.org

green · ways · to · school *n {a movement}* a campaign from Safe Routes to Schools to reduce **1. car trips, 2. greenhouse gases, and 3. congestion** around Marin schools by encouraging walking, biking, carpooling or taking the bus to school.

PROMOTING THE CHALLENGE

Communication

Safe Routes to Schools will provide email templates to promote the Greenways Challenge and the SchoolPool program, as well as posters and banners. Please use the email messages to encourage students and parents to switch to a green way to school. Post the banners and posters in prominent locations at your school.

Booster Contests

Safe Routes to Schools will provide schools with materials to hold classroom competitions in elementary and middle schools from March 15 to spring break. A high school team challenge will take place after spring break. Safe Routes to Schools team leaders and Teens Go Green clubs will run these competitions. If you don't currently have a team leader, ask the PTA to find a volunteer to assist in running the contests. If you don't have a Teens Go Green club your student council or green teams can oversee the contests. These contests will boost your green trips for the final Green Ways to School award.

Support for the Green Ways to School Campaign and the SchoolPool Marin TripShare program is provided by a generous grant from the Marin Community Foundation as part of their Climate Change Initiative, funding from the Transportation Authority of Marin and in partnership with the Marin County Office of Education.

