

# SchoolPoolMarin.org



## GREEN WAYS TO SCHOOL CHALLENGE

**Carpool, Walk, Bike or Bus to School and Help Us All Win Big!**

We are pleased to participate in the new Green Ways to School Campaign from Transportation Authority of Marin's Safe Routes to Schools program. This is our opportunity to reduce car trips to and from schools thus reducing the related greenhouse gases and traffic congestion in our community. The first 500 families who register receive free gift cards plus it helps our school compete for cash awards. We are asking all families to go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org) to register under our school.

### Online SchoolPool TripSharing Service

We encourage families to register to join a SchoolPool – carpool, walk, bike, or take the bus together to school with other families. It's easy and quick to register and participate and the first 500 families will receive a thank-you gift of a Jamba Juice card worth \$5. To register and receive a match list via e-mail of other families who travel your route to school, go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org).

### Countywide Green Ways to School Challenge

Marin County schools are challenged to reduce car trips to schools. The schools with the most increase in Green Trips will win CASH AWARDS up to \$2000. To help us participate in the Challenge, we need all school families to register under our school name on the [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org) site – even if you do not choose to register for a SchoolPool match. Registering takes just a minute and the first 500 (total) registrants on the site receive a \$5 Jamba Juice card.

### School Faculty and Staff Participation

Faculty and staff at our school can participate too by registering on the SchoolPool system which will connect them to 511 rideshare to find carpools or bike buddies. Their trip reductions will count in the Green Ways to School Challenge and they are eligible for many incentives on 511 rideshare. Go to [www.SchoolPoolMarin.org](http://www.SchoolPoolMarin.org).

**Help our school win the challenge. Please walk, bike, and carpool or use the bus to school whenever possible and register on the SchoolPool Marin system under our school name.**

In Marin County, 62% of greenhouse gases comes from transportation.

Up to 26% of traffic in the mornings is from families taking their kids to school.

Walking and biking to school provides much needed exercise to start the day. PLUS IT'S FUN!

## Green Ways to School

Support for Green Ways to School and SchoolPool Marin is provided by a grant from the Marin Community Foundation's Climate Change Initiative, funding from the Transportation Authority of Marin and through a partnership with the Marin County Office of Education.

