School Pool
Carpool • Walk • Bike Together
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SchoolPool is a program of Safes Routes to Schools, a project of the Transportation Authority of Marin.
INTRODUCTION

The SchoolPool is a program for parents who want to share in the duties of getting children to and from school. They can do this in one of three ways:

WalkPool or a Walking School Bus
This is when one of more adults accompany children to and/or from school on a regular basis, with regularity ranging from daily to weekly. Middle and High school students may want to form their own WalkPool without parent supervision.

BikePool or a Bike Train
A BikePool or a Bike Train has one of more “driver” adults who accompany children to and/or from school on bicycles. (See page.) As with Walkpools, Middle and High School students may want to form their own BikePool with minimal or no parent supervision, depending on the age of the students, and their level of skill and responsibility.

Carpool
This is when two or more families agree to share driving duties to and/or from school.
There are three ways to set up a SchoolPool

1. **One Pool at a Time Recruitment**

   Find a neighborhood organizer to start a SchoolPool in their neighborhood. The leadership provided by their example can inspire others. This method is the easiest and quickest to organize, and may require less school oversight and liability coverage.

2. **Gathering of Interested Parents**

   Advertise a meeting in your school newsletter, through flyers and word of mouth, for families who might be interested in joining a SchoolPool. Match people who live close to each other and assist them in organizing a SchoolPool in their neighborhood.

3. **Networking the School**

   Provide SchoolPool survey forms to all parents. Sort the responses into potential routes. Invite responders to attend a meeting either all together (see above) or at smaller neighborhood meetings. While this method requires the most amount of work on the part of the organizer, it also has the best potential to create a real impact at your school.

Regardless of the method that you choose, be sure to contact your school principal and district superintendent and explain the program to them. A representative from Safe Routes to Schools can participate in this meeting and help with any questions. Become familiar with your school policies about liability and volunteers before you arrange the meeting.
One Pool at a Time Recruitment

1. **Find your “Driver”**
   Use your school network (see promotion) to find someone who is interested in starting a Walking School Bus or Bike Train. It may be a parent who is already walking or biking with their children to school. It could also be a neighbor or a retired person.

2. **Help them get organized**
   Assist your “driver” in finding others to participate. He or she may already know people in their neighborhood. Or you can advertise that the “bus” will be leaving from a specific location and ask people to join them. Determine how many children your “driver” is willing to accommodate. Recruit assistants to help out if the number of children exceeds the suggested number of children. Have them determine the route ahead of time and how long it takes them to get to school. Help them establish any rules or agreements.

3. **Promote the example**
   Feature the “bus” in your school newsletter. Get a major media outlet to cover their efforts. Award them in a school assembly. Get testimonials from the “driver” and the children. Generally make the “bus” very visible to the greater school community and tout the benefits.

4. **Recruit more drivers and repeat**
   Using the success of your first “bus” advertize for or personally recruit more “drivers” and assist them in starting a Walking Bus or Bike Train.
   (note: this method can be used for carpools but is less effective than the other methods as one carpool is not that visible and it’s easier to organize multiple carpools at a time.)
Gathering of Interested Parents

1. Organize a meeting
   Use your school network to advertise a meeting of parents who might be interested in SchoolPool. Make it a fun event, such as a potluck or barbecue. Use catching flyers and poster, word of mouth, short presentations at regular PTA meetings and other promotional mechanisms (see promotion).

2. Make a presentation
   Start the meeting, or gathering with some meet and greet time. If it is a social event, have people get their food and settle down. Give a presentation on the SchoolPool program. Let them know the advantages and benefits of SchoolPooling. Explain how the program will work and how you will assist people. Give them guidance on rules and agreements.

3. Move people into neighborhood groups
   Have everyone re-seat themselves according to neighborhoods. Determine the neighborhoods ahead of time. Provide them with a neighborhood directory if you have created one already. (See neighborhood directory). Ask them to discuss how they can work together to form SchoolPools either walking, biking, carpool, or a combination (people can carpool to a closer location and then walk from there). Assign a contact person for each neighborhood.

4. Follow-up
   Make sure you get the contact information of everyone who attended and keep track according to neighborhoods. Follow up with your contact person to check on their progress. Offer assistance to neighborhoods who are having a hard time getting started. Advertise the successful SchoolPools in your school newsletter or get major media coverage. Promote the program throughout the school and invite others to join in.
Networking the School

1. Survey
   Using the letter and survey forms provided, collect the information needed to start a network at your school. Be sure to provide the date and location where the survey should be returned and distribute it to each family in the school. Put a notice in your school newsletter about the program and attach the survey form to the newsletter.

2. Identify Route Areas
   - Sort the returned surveys by street name and/or neighborhood.
   - Sort the surveys by the kind of SchoolPool requested (some parents may use a combination of walking/biking and carpooling).
   - Obtain a map of your school catchment area. This can be acquired either through the school or your local planning department.
   - Mark the location of each respondent on the map to determine how many SchoolPools could be organized. Use different colored pens to denote the preferred mode of travel.

3. Hold a Meeting
   a. Central Meeting
      Invite respondents to a meeting to discuss the SchoolPool program. Discuss the basic rules and responsibilities of the SchoolPool and answer questions. After giving an overview of the program, sort people into their neighborhoods so that families can determine the schedule, roster and contact person for their SchoolPool.

   b. Neighborhood Organizer Meeting
      Identify people from your survey who are willing to be neighborhood organizers, and hold a meeting of organizers only. At that meeting you will discuss the SchoolPool program, distribute forms and assist organizers in determining how they will organize their neighborhood SchoolPool. Each organizer will then have their own neighborhood meeting to discuss the logistics of their SchoolPool.

4. Follow-up with your Organizers
   Find out who your key contact person is for each neighborhood SchoolPool. Follow-up with that person, either via phone or email, to determine if they have held their neighborhood meeting and/or have launched their SchoolPool. Find out if they have questions or need assistance. Feel free to contact Safe Routes to Schools if you need help yourself.

5. Evaluate the Program
   Keep in touch with your SchoolPool parents and gather anecdotal information over the course of the school year. These stories can make good articles in your school newsletter to encourage more parents to SchoolPool.
   At the end of the school year, meet with participating parents and students to discuss how the program worked. Ask for ideas and suggestions. You can distribute a follow-up evaluation form to get more refined information on the success of your program. Report your findings to the school community.
Creating a Neighborhood Directory

In order for parents to find others they need to know who lives in their neighborhood. Not everyone knows the people who live near them and many only know their immediate neighbors. There are many ways to create a neighborhood directory. Here are some basic steps to follow:

1. **Use existing directory or school contact lists**
   Many schools already provide a directory of parents. Sometimes this is done through the school and sometimes through the PTA or a booster group. Find out what database is already available.

2. **Get permission from the parents**
   Most schools ask parents to sign off on participation in a directory, sometimes on the emergency response card and sometimes on a separate form. Ask the organizers to add a line that asks permission for their contact information to be included in a neighborhood directory. Use a one line explanation such as “This directory will assist parents in finding other parents who want to walk, bike or carpool together.” You can ask parents to either opt in or opt out of the directory depending on the wishes of your school administration.

3. **Re-work the database**
   **Street Directory**
   A quick and easy way to create a directory is to re-sort the data by street name and address. Most database people will know how to do this. First create separate fields for the address number and the street name by directing the computer to separate the one field into two. Then resort the information by street name and do a secondary sort by street number.

   **GIS**
   You can also use GIS software to create neighborhood directories. Take your existing database and convert it into a GIS program. You will need special software or a GIS specialist to do this. Check with your city to see if they have this available and would be willing to assist you. Let your GIS specialist know the boundaries of your designated neighborhoods. Your specialist will then be able to create separate lists for each neighborhood.

   **Pre-determined Neighborhoods**
   Designate and name neighborhoods before parents fill out their school forms. Include a special field that asks the parents to identify their neighborhood (provide a sheet of options). You can then sort your database by those neighborhoods.

4. **Determine distribution**
   Work with your administration and school community to determine the best distribution method for your directory. You might want to limit access to assure that the directory doesn’t fall into the wrong hands. If your budget allows you can either include the neighborhood directory in with your regular directory, or you can print it separately. If you don’t have the budget to produce one for every parent, you can make a limited number of copies available to those requesting SchoolPool information.
For Neighborhood Organizers:

How to Organize a SchoolPool Program in Your Neighborhood

1. **Determine Interest**
   Create a list of potential participants. You can find interested parents through method 2 or 3 (have a meeting or survey the school). You can also scan your school directory and find parents who live near you. You may already know people in your neighborhood that you believe might be interested.

2. **Make Calls**
   Parents should email or call the parents on their list. When calling, let the other parent know who you are, why you are calling and how many children you have attending the school and their ages. If the other parent is interested in SchoolPooling, arrange to meet at a local place or invite them over for a “meet and greet” at your house. This should give you an idea about whether you like the people and feel comfortable with them accompanying your child to and from school.

3. **Plan Out Your Schoolpool**
   - Determine what modes you will be using – walking, biking, carpooling, or a combination.
   - Compare your schedules – bell times, work schedules, after-school activities. Decide if your SchoolPool will operate for rides home after school as well as morning drop-off.
   - Decide how many days you will SchoolPool. You can start with one day a week and see how that works out.
   - Work out a calendar and assign responsibilities. Establish meeting places, weather, and how you will deal with tardiness issues.
   - Discuss each parent's responsibilities and obligations: how to handle emergency situations, and other guidelines.
   - Establish children's responsibilities: behavior, tardiness, obeying traffic rules.
   - See special instructions for Walking and BikePools.

   **For Carpooling:**
   - Provide driving records and automobile insurance to carpooling partners.
   - Federal recommendations advise using a booster seat for children up to 49”. Booster seats are for big kids too! To determine whether your child still needs a booster seat, you can visit [http://www.carseat.org](http://www.carseat.org).
   - Take some time to ensure you know how to use all passenger’s car seats properly.
What is a Walking School Bus?
A Walking School Bus has one or more “driver” adults who accompany children to and/or from school. The driver need not be a parent. Some Walking School Bus programs recruit senior, college students or other community volunteers. We recommend that all volunteers should receive background checks and be trained in safety procedures.

The participants of the Walking School Bus determine the route together. Children can be picked up at their homes, or at designated “bus” stops. Participants can also choose to meet as one group at a central location, like a park or a community/shopping center. A meeting time will need to be pre-arranged.

We recommend that you have at least one adult for every 6-8 children, depending on the age. For children 10 or older, fewer adults may be needed. If children are ages 4-6, one adult per three children is recommended.

What is a Bike Train?
A Bike Train is like a Walking School Bus, except that everyone rides bicycles. Bike trains are recommended for children 9 or 10 and up, or for those riding attached bicycles with parents. We recommend a greater ratio of adults to children for a Bike Train, especially if there are younger children involved. Children should have a bike in good working order that is appropriate for their size. Adults and children should wear a helmet, and it is important that adults do not let children ride ahead or fall behind. Safe Routes to Schools offers a special workshop on Riding with Kids to teach you and your children how to ride safely together.

How do you determine the routes?
Spend a weekend day walking or biking the route you will take to school, and timing how long it takes. Also, be careful to note any safety concerns, and establish how these will be handled. For instance, if there is no sidewalk on part of the route, children will need to walk single file with an adult in the front and at the back. Report any safety concerns to your Safe Routes to Schools committee.

It is best to choose routes that minimize the number of streets that you must cross. If available, choose routes that have good sidewalks or pathways, even if that means creating a longer route. Use crosswalks and controlled intersections when they are available. A controlled intersection is one where there is a stop sign or traffic light.

Does a Walking School Bus have to be formally organized?
A formal walking school bus offers the safest, most secure option. Children must sign up to participate, and everyone knows their responsibilities. However, there are also informal Walking School Buses, where a volunteer walks a route and children join in if they so choose. The responsibility in this case is always with the children’s parents. The volunteer is simply providing a community service by walking the “bus” to or from school.
A British survey of teachers revealed that 9 in 10 teachers believe that children who walk to school arrive more alert and ready for the day ahead. Sixty percent of teachers surveyed felt that children who walked settled down once in the classroom.

**What are the benefits of a Walking School Bus/Bike Train?**

A primary benefit is that children and parents enjoy social time with one another; parent “bus-drivers” enjoy better quality time with their children than they would if they were dealing with the distraction of driving a vehicle. Also, walking is good for fitness and health and makes us more alert. Walking one mile in 20 minutes uses as much energy as running a mile in 10 minutes or doing aerobics for 16 minutes.

**How do you ensure the safety of the children?**

Large groups of children are very visible, and therefore provide a greater measure of safety than children walking alone. Children are more apt to obey traffic laws in a group with adult supervision. Instruct the children in basic traffic safety rules on the first trip together and repeat these rules often. You can even make a game out of it. We advise that you wear bright clothing and create a way to identify your group and make it visible. Increasing your group’s visibility also may be an opportunity to do something festive (like balloons or hats.) You might want to purchase special safety vests or sashes. If you have a large group of children, break up into smaller groups, each with the adult supervision, and be sure not to let children run ahead or lag behind.

**What about bad weather, heavy backpacks and school projects?**

You should walk, rain or shine. If there is a particularly bad storm, you might want to convert to a carpool. Be sure to consult with participating parents before canceling or altering the bus.

You can bring a wagon along to carry school projects and even back packs. Decorate your wagon to make it more festive. If you are riding bikes, someone can pull a bike trailer or you can outfit the bikes with panniers or other bike packs.

**FAQS**

2.

A British survey of teachers revealed that 9 in 10 teachers believe that children who walk to school arrive more alert and ready for the day ahead. Sixty percent of teachers surveyed felt that children who walked settled down once in the classroom.
Here are some general ideas on how to promote your SchoolPool program. Many of these activities will overlap with your other Safe Routes to Schools activities.

**Get Support**

The success of the SchoolPool program is achieved by gaining the support of school administrators, principals, and the district. Distribute materials and information on the benefits of the SchoolPool program, and encourage parents and children to participate and help promote it.

**Make Program Sign-up Convenient**

- Include program information and an application in back-to-school packets.
- Allow parents to sign-up for SchoolPool during other school functions, such as registration, parent-teacher conferences, open houses, PTA meetings and other organized events.

Set up an attractive, colorful table to attract attention. A good location for the table would be next to the registration desk where it will receive the highest traffic. It is beneficial to have the school staff make the suggestion to parents to complete a SchoolPool application and direct the parents to the Safe Routes to Schools table. Parents who sign up for a SchoolPool could receive a gift for completing the application at the event. The application could also be postage-paid so parents who receive an application in their school registration packet can mail it in at no cost to them.

**Communicate With Your Community**

Publish articles in the school newsletter, and/or develop your own newsletter or flyer. Speak to the PTA and other school groups. Invite the community to a special SchoolPool program meeting to explain the program. Post notices, advertise in your school newsletter, and e-mail or call everyone who has expressed interest. A personal contact will make people more likely to attend.

**Repetition, Repetition, Repetition**

Repetition is the key to the continued success of your SchoolPool program. The program should be promoted by maximizing its visibility through repeated outreach to its potential “customers.” The rule of thumb in marketing is that people need to hear and/or read about an event several times before they pay attention. Personal contact increases the likelihood of participation. The more times children and parents hear about the program, the better the chances of participation. Having teachers and respected adults promoting the program can greatly increase visibility and results.

**Flyers and Banners**

Post flyers around the school. Make your flyers attractive by using eye-catching graphics;

You might even find a volunteer who has experience in graphic design to help you design your flyers. Be sure to include all the important information—who, what, where, when, and why - but don’t load up your flyer with too much text because pictures often tell the story better. Make sure your flyers are easy to read and that the most important information is big and bold. You also can make large banners and hang them in strategic places at the school.
How to Promote SchoolPool

Backpack Mail
Many schools have a day every week when they send home notices with the students ("backpack mail"). This is an excellent and low-cost opportunity to communicate with parents on a regular basis. Send home your flyers along with more detailed information on the program. This might also be a good way to distribute application forms.

School Newsletters
Some schools have newsletters that are sent home periodically. Find out if you can include an article in the newsletter and get the deadlines for the submission of articles. Use the school newsletter as an opportunity to talk about the SchoolPool program. Be sure to announce deadlines, events and other information in at least two separate issues of the school newsletter.

E-mail
E-mail is an excellent tool for communicating with busy people. At all meetings and events, collect e-mail addresses and develop a comprehensive e-mail list to keep individuals informed. Include elected officials and school and city staff on your list, if appropriate. Keep your e-mail messages short and to the point. Many schools have their own e-mail lists and you may be able to make use of these.

Websites
Many schools host their own websites. Ask if you may have a page on the school's website. Cities also have websites and you can ask for a page on those sites too.

Phone Trees
Many schools set up phone trees for each class. Some schools even have sophisticated phone systems that can call all school parents with automated announcements.

Direct Mail
Send a mailing to every parent at the school. While direct mail can be expensive, your city or school may have the budget to include you in a mailing. Direct mail assures that everyone sees your announcement.

Create Themes
For example, use the theme of Earth Day in April to promote Schoolpooling for environmental reasons, such as cleaner air. Invite the school nurse or other health professionals to give talks on the importance of clean air. Invite the local air district or the heart/lung association to give out information. Hold an environmental fair at the school.

Classroom-based activities help to raise awareness and get students excited about the program. Combine classroom activities so that they happen in the same week or in the week leading up to your event. This helps to build enthusiasm for the event.

Media Relations
Send out press releases to announce your events and contests. Follow up every press release with a phone call. Media outlets receive numerous press releases, so a phone call will increase your chances of getting their attention. Form a relationship with the editor or a writer and be sure to call them every time you have a newsworthy story. The editorial page is also an excellent opportunity to get more publicity for your program. Have team members write letters to the editor, or longer opinion pieces.

How to Promote SchoolPool

Have fun with your SchoolPool program. People are attracted to those with positive attitudes. You will get more cooperation from your city and school officials when you are positive and upbeat. Remember, you’re not only an organizer, you’re a cheerleader too!
Promotional Talking Points

Here are a variety of ways you can talk to others about the SchoolPool program, to excite them about making positive change in their school commute pattern, and help them understand more about the benefits for their community:

**Time Savings**
Save time by reducing the number of days you drive your children to and from school.

**Reduced Traffic Congestion**
Fewer vehicles on our streets equates with less accidents, less stress, and a safer commute environment for parents and children.

**Increased Safety**
Traffic in school parking lots and drop-off zones can become highly concentrated – and dangerous for motorists and pedestrians - when several hundred parents are trying to get their children to and from classes at the same time. Fewer cars mean greater safety for students.

**Cost Savings**
SchoolPools can save you money by reducing the amount of driving you do. You’ll use less gas and save wear and tear on your vehicle.

**Meeting New Friends**
Every SchoolPool is a social opportunity and a great way for you and your child to make neighborhood friends.

**Less Pollution**
Fewer vehicles on our streets translates into cleaner air for all of us.

**Improved Health**
Walking and biking to school provides the minimum daily exercise children need.
Sample Letter
to Parents

SchoolPools can help you to reduce commuting times, increase your family’s health and fitness, network with other parents, and make new school friends for your child.

Date

Dear Parent,

We are pleased to announce the SchoolPool program at (your school) – to help alleviate safety hazards and traffic congestion associated with the drop-off and pick-up of students at schools.

The SchoolPool program helps parents to identify other parents who want to share in the duties of getting children to and from school. This can include walking, biking or carpooling. The program is voluntary and provided free of charge by Safe Routes to Schools, a program of the Transportation Authority of Marin.

You can help form and/or join up with your neighbors to either:

**Join a Walking School Bus or WalkPool**
A Walking School Bus has at least one adult leader who walks along an agreed route to and/or from school. The routes can pick children up at their homes, or meet at designated “bus stops” along the way.

**Join a Bike Train or BikePool**
A Bike Train is the same as a Walking School Bus only on bicycles. It is largely for older students and requires more skills and adult supervision.

**Join a CarPool**
For those who live too far away to walk or bike to school, we encourage you to form a carpool with at least one or more of your neighbors.

Interested parents who complete and return a SchoolPool survey will be invited to a future meeting either at the school or in their neighborhood in order to form your own SchoolPool.

We hope you will participate in our SchoolPool program by completing the enclosed form and returning it to (contact name) at (address) by (deadline).

If you have any questions, please contact (phone and/or e-mail).

Thank you for working with us to help improve safety by decreasing traffic congestion around your school.

Sincerely,
Parent Survey

Benefits/Advantages of SchoolPools

- **Time savings** – save time by reducing the number of days you drive your children to and from school.
- **Reduced traffic congestion** – fewer vehicles on our streets means a safer commute environment for our children.
- **Increased safety** – traffic in school parking lots and drop-off zones can become highly concentrated when several hundred parents are trying to get their children to and from classes at the same time. Fewer cars means greater safety for students.
- **Cost savings** – SchoolPools can save you money by reducing the amount of driving you do. You’ll use less gas and save wear and tear on your vehicle.
- **Meeting new friends** – a great way for you and your child to make neighborhood friends.
- **Less Pollution** – fewer vehicles on our streets equates to cleaner air for all of us.
- **Improved health** – walking and biking to school provides the minimum daily exercise children need.

Parent’s Name: ________________________________________________

Phone Number: __________________________

Email: ________________________________________________

My interest is in

- [ ] WalkPool
- [ ] BikePool
- [ ] CarPool
- [ ] Combination of Walk and CarPool

I have ________ (number of) children.

Their ages are ____________________________________________

I will help make phone calls to organize a SchoolPool in my neighborhood

- [ ] Yes  - [ ] No

I would host a meeting at my house

- [ ] Yes  - [ ] No

I would like to attend an organizing meeting to learn more about how to form a SchoolPool in my neighborhood.

- [ ] Yes  - [ ] No

I have questions and would like someone to contact me with more information

- [ ] Yes  - [ ] No

Please return this survey to ____________________________ by ____________________________
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<th>School</th>
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<td>Student's Grade</td>
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<td>Student's Name(s)</td>
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<td>Time Start School</td>
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**Parent/Guardian Information**

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<td>Cross Street</td>
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<tr>
<td>Work Phone</td>
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<tr>
<td>E-mail</td>
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<td>P.O. Box</td>
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Complete only if you receive your home mail at a P.O. Box

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**Pool Information** (Choose as many options as apply)

- [ ] I would like to lead a walk pool.
- [ ] I would like my student(s) to be part of a bike pool.
- [ ] I am willing to drive or share the driving.
- [ ] I would like my student(s) to be a carpool passenger.

Safe Routes to Schools is acting solely as a referral service for potential SchoolPoolers, and does not assume any liability, makes no representation that any driver is qualified, competent or insured; and is held harmless from all activities and expenses resulting from personal injury or property damage arising from participation in the SchoolPool Program. Registering for the SchoolPool Program indicates that you understand and agree to the above conditions of service. Information submitted on this form, including e-mail addresses is confidential and will not be shared with any third parties.

**Please return this form to your school office**
(Name),

wish to be a member of a SchoolPool

We agree to the following rules: (discuss these with your parent and place a check mark in each box below).

☐ Student will be on time and not keep everyone waiting.

☐ Student will obey all traffic rules and demonstrate safe pedestrian/cyclist behavior

☐ Student will listen to the volunteer SchoolPool Driver who is taking us to school or on our return home.

☐ Student will not speed ahead or keep the group waiting by going too slow or fooling around.

☐ Arrangements will be made so that someone will be at home to meet the student after school or:

☐ We (parent and student) agree that the student can be dropped off at home after school with my own house key.

☐ The pick up place each morning will be _____________________________ at _____ am

☐ The SchoolPool will gather at school at _____________________________ at _____ pm

☐ Student will not go school or leave school by his or herself, or with friends, or anyone else unless they have their parent’s written permission and the SchoolPool driver knows about this arrangement.

☐ We will notify the volunteer driver if the student is not going to travel to or from school with the SchoolPool for any reason.

☐ Student has learned traffic safety rules and knows how to walk and/or cycle safely. When biking, student will always wear a helmet and obey traffic signs.

Late Policy

• If the student is late after school and the SchoolPool has already gone, student will inform the school office so that arrangements can be made for his or her safe journey home. Student will wait in the office until his or her parent/caregiver comes to pick him or her up. Parent/caregiver is responsible for getting the student to or from school if late.

One Chance Rule

• Student understands that if he or she behaves in an unsafe manner in traffic, or does not listen to and obey the directions of the volunteer driver, the student will be given a warning and the parent/caregiver will be informed. This will be the first and last chance. If the student does not follow the rules and behavior expected, we understand that the student will not be allowed to continue being a member of the SchoolPool.

Parent Signature

___________________________

Date

Child Signature

___________________________

Date
<table>
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<tr>
<th>Student Name</th>
<th>Parent Name</th>
<th>Phone number</th>
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## SchoolPool Schedule

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<th>Morning Driver</th>
<th>Monday</th>
<th>Tuesday</th>
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<tbody>
<tr>
<td>Afternoon Driver</td>
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<tr>
<th>SchoolPool pick-up locations</th>
<th>AM Pick-up Time</th>
<th>PM Drop-off Time</th>
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Parent Survey

Benefits/Advantages of SchoolPools

• **Time savings** – save time by reducing the number of days you drive your children to and from school.

• **Reduced traffic congestion** – fewer vehicles on our streets means a safer commute environment for our children.

• **Increased safety** – traffic in school parking lots and drop-off zones can become highly concentrated when several hundred parents are trying to get their children to and from classes at the same time. Fewer cars means greater safety for students.

• **Cost savings** – SchoolPools can save you money by reducing the amount of driving you do. You’ll use less gas and save wear and tear on your vehicle.

• **Meeting new friends** – a great way for you and your child to make neighborhood friends.

• **Less Pollution** – fewer vehicles on our streets equates to cleaner air for all of us.

• **Improved health** – walking and biking to school provides the minimum daily exercise children need.

Parent/Guardian Information

First and Last Name

Street

Cross Street

Neighborhood (if you know it)

City     Zip

Home Phone     Alternate Phone

E-mail

(Student’s Name(s), Grades, Classrooms)

How does your child travel to school currently? (Fill in the days per week for each mode of travel.)

**Walk**     **Bike**     **Carpool**     **Drive (one family per car)**

My interest is in

☐ WalkPool     ☐ BikePool     ☐ CarPool

☐ I can pick up another child on our way to school.

I will help make phone calls or send emails to organize a SchoolPool in my neighborhood

☐ Yes     ☐ No

I would like to attend an organizing meeting to learn more about how to form a SchoolPool in my neighborhood.

☐ Yes     ☐ No


If you do not wish to be in the directory check the box ☐

Please return this survey to ____________________________ by

For questions

Contact ____________________________

@ Safe Routes to Schools is acting solely as a referral service for potential SchoolPoolers, and does not assume any liability, makes no representation that any driver is qualified, competent or insured; and is held harmless from all activities and expenses resulting from personal injury or property damage arising from participation in the SchoolPool Program. Registering for the SchoolPool Program indicates that you understand and agree to the above conditions of service. Information submitted on this form, including e-mail addresses is confidential and will not be shared with any third parties.
Safes Routes to Schools is a project of the Transportation Authority of Marin.